



# 1. Alternate Sign Standards for “Regional Attractions”

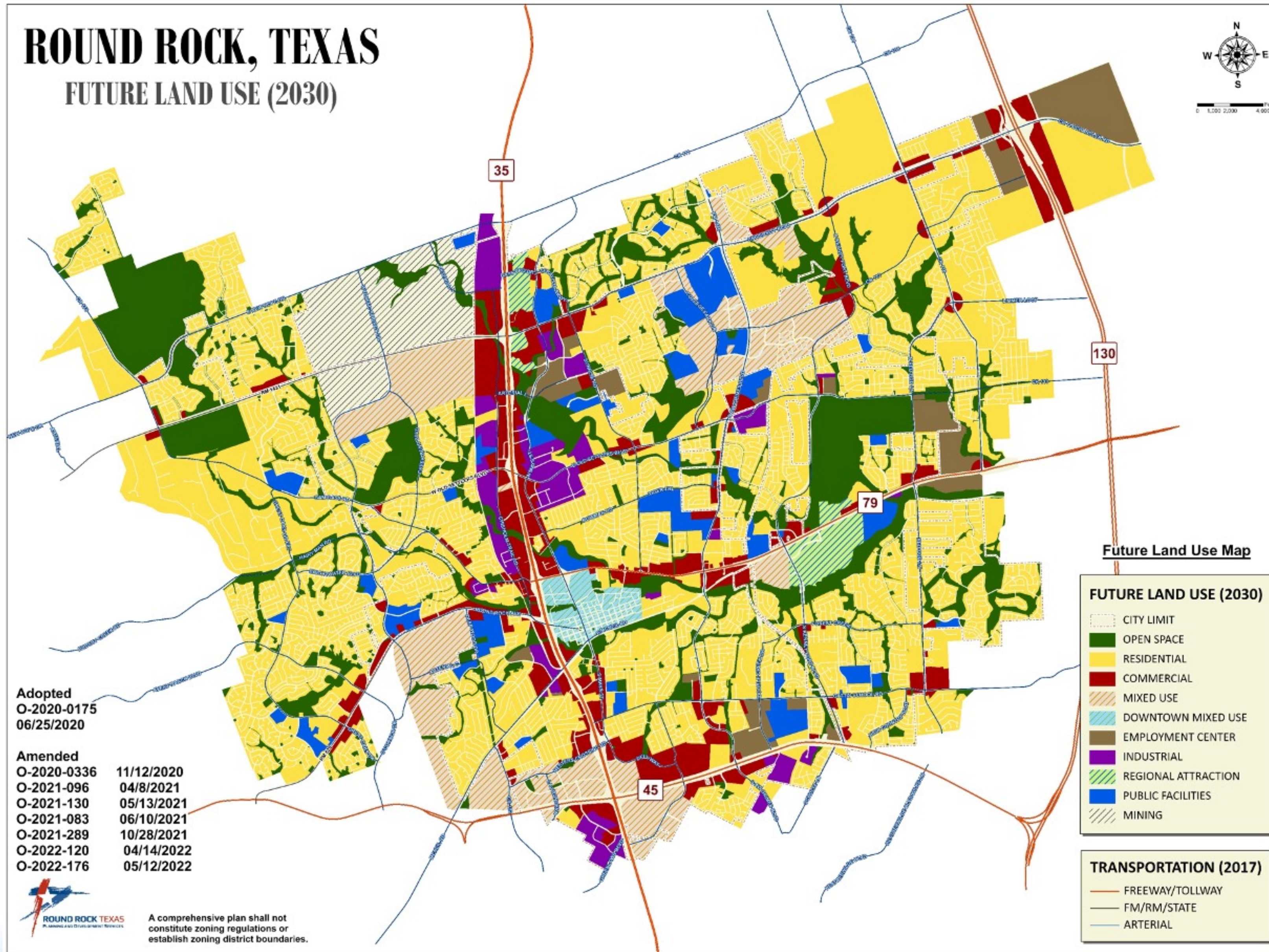
Alternate standards for signs located in an area identified as a “Regional Attraction”\* shall include context sensitive considerations:

- Roadway
- Proximity to residential land uses
- Existing signs in the area or corridor

\* As identified on the Round Rock 2030 Future land Use Map (FLUM).

# ROUND ROCK, TEXAS

## FUTURE LAND USE (2030)



- Kalahari
- Dell Diamond
- IKEA
- Round Rock Amp
- Round Rock Premium Outlets
- Bass Pro